

# David Irigoyen Batres

## 12 years of delivering top-of-the-line creative work

I've gone from creating award-winning posters to leading a team of multinational remote designers at Omneky, working with niche clients like Broadway theaters and Lady Gaga as well as major brands like Amazon and the NFL. Whether I'm coding a website, animating a video, or drawing an illustration, I aim to turn heads with eye-catching design that stands out from the competitors.

## Sr. Graphic Designer

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## Experience

### Web, Motion, and Graphic Designer

**Lumina.co** | Portland, Or

December 2023 — August 2025

- Designed dynamic video templates using Adobe After Effects and Canva for big clients from the Portland-Seattle area like Amazon, Nike and Microsoft.
- Updated and maintained the overall look of the company's website.
- Utilized AI to resize, enhance, and expand images for the video templates.

### Lead Graphic Designer

**Omneky.com** | San Francisco, CA

May 2021 — June 2023

- Led a team of 6 graphic designers, providing guidance and expertise to enhance their campaigns through creative problem-solving.
- Created 500+ ads, static and animated, for multiple social media platforms.
- Worked for over 30 clients, like the NFL, MightyHealth, and Blockchain.com
- Implemented Artificial Intelligence to create images used in campaigns.

### Graphic Designer

**Broadway Cares Equity Fights AIDS** | New York, NY

February 2019 — September 2021

- Designed the branding and visuals for major Broadway fundraiser events, including Easter Bonnet Competition, Broadway Bets, and Broadway Run.
- Created a wide range of print materials, from posters and ads, to billboards, shirts, hoodies, and playbills, ensuring cohesive event identity.
- Developed impactful designs to enhance fundraising revenue and visibility.

### Web and Graphic Designer

**University of Texas** | El Paso, TX

February 2014 — March 2018

- Managed and maintained the Student Housing website using wordpress, re-designed the appearance and improved navigation and user experience.
- Designed over 300 flyers for community events, enhancing engagement.
- Created print and digital ads that successfully increased resident enrollment.

## Education

Bachelor of Fine Arts  
in Graphic Design  
**University of Texas at El Paso**  
\*Graduated with Honors\*  
2014 — 2018

Associate of Arts  
in Graphic Design  
**El Paso Community College**  
2012 — 2014

## Awards

Honorable Mention  
In Graphic Design  
**2018 Juried Student Art Show**  
By Design Legend Craig Frazier

1st Place  
in Poster Design  
**Views of UTEP 2017**  
By UTEP's President Diana Natalicio

1st Place  
Billboard Design  
**Chihuahua Vive**  
State-wide Design Contest

## Skills

Illustrator / Photoshop /  
After Effects / InDesign /  
Figma / CSS / HTML /  
Canva / Procreate /  
Artificial Intelligence /